3MT PRESENTATIONS

Goal of this assignment:

- Provide you with practice in communicating the essence of your research to a non-specialist audience in a clear, engaging, and accessible manner.
- Low-stakes, friendly environment

Guidelines

- **Duration**: 3 minutes maximum (it will be timed)
 - Aim for 2 min and 50 seconds
- Slide: One static PowerPoint slide (no animations/transitions)
- Audience: General public; should be understandable to those outside your specific field of study

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As you prepare, think about:

- 1. Introduction (Hook)
 - · Aim to capture audience attention and make it relevant
- 2. Research Question
 - Clear RQ that is understandable to "outsiders"
- 3. Structure & Flow
 - Is there a logical flow to the information you present (e.g., intro, research question, method, results, significance)
 - Are there transitions as you discuss different points?

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4. Engagement

- Tell a story, include anecdotes
- Use humor, provide relatable examples

5. Visual

• Is the slide appealing? Uncluttered? Relevant to the content?

6. Message Impact

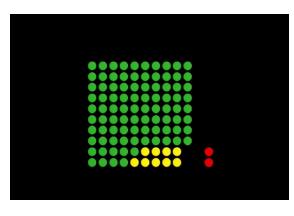
 Did you convey the significance of your research? Did you provide a memorable conclusion?

7. Delivery style

 Pacing of the information (not too fast or too slow), body language, eye contact, speech volume and speed,

VISUALS







Other options?

Results slide (but only if very clear – use colors, pie graph, etc.) Other images that are relevant and grab attention.

3MT PRESENTATIONS COURSE ASSIGNMENT

- Part of assignment will be to listen & provide feedback
 - Will have a short checklist to complete after each one
 - In addition, will have time for 1-2 questions per person
 - Each student should aim to ask 1 question across the two days (or more)

3MT PRESENTATIONS COURSE ASSIGNMENT

- As you prepare, review the "Presenter's Guidebook" on Moodle!
 - Lots of great information (also, in general, for future presentations)

TIPS TO REDUCE PRESENTATION NERVES

From your experience, what helps you to feel more comfortable with delivering a presentation?

TIPS TO REDUCE PRESENTATION NERVES

Practice & Preparation

- Preparation and practice are key to reducing anxiety and improving performance
- Familiarity with the content and rehearsal can increase increase confidence and decrease nervousness
- Simulation: Practice in an environment similar to the actual presentation setting

Cognitive Reappraisal

- Anxiety is norma, but instead of viewing it as a threat, try to frame it as a sign of excitement for your research and sharing with others
- Positive self-talk
- **Shift Focus**: Focus on the message and its value rather than your own performance

TIPS TO REDUCE PRESENTATION NERVES

- Audience Engagement: Interacting with the audience can help divert attention from your own nervousness
- **Relaxation techniques** e.g., deep breathing reduces physiological symptoms of anxiety
- **Right Before**: Do something low-key before rather than practice right up to the moment of presenting

Be a good peer/audience member!

- Pay attention (don't stare at phone, laptop, etc.)
- Nod to indicate understanding and attention
- Respond to questions posed to the audience (if applicable)
- Ask questions